



FOR IMMEDIATE RELEASE

HAMILTON/BURLINGTON SPCA ANNOUNCES NEW CEO

HAMILTON, ON (February 7th, 2022) – The Hamilton/Burlington SPCA (HBSPCA) Board of Directors has announced the appointment of John Gerrard as Chief Executive Officer.

For the past nine years, Mr. Gerrard served as CEO for Habitat for Humanity Halton-Mississauga-Dufferin. His progressive leadership established clear direction, renewed stability, and championed innovation.

Prior to his charitable sector experience with Habitat for Humanity, Mr. Gerrard held senior-level positions in the private sector gaining valuable experience in sales, marketing, and operations by working with national retailers, international advertising & communication agencies, and global manufacturers. In addition to his expertise in brand development, fundraising, data collection and analysis, Mr. Gerrard has extensive experience in grassroots donor engagement and call-to-action volunteerism and looks forward to bringing these skills to his new role with the HBSPCA.

“On behalf of the Board of Directors, I am delighted to welcome John Gerrard as the incoming CEO at the HBSPCA effective February 7th, 2022,” says Kim Ciavarella, Chair. “John’s extensive charitable knowledge and ability to grow organizational capacity along with his passion for community partnerships will help advance our mission of bringing and keeping people and pets together in the communities we serve.”

“Hamilton/Burlington SPCA is an impressive organization with a stellar reputation in our local, provincial, and national animal welfare communities. The volunteers, staff, and board comprise a compassionate and dedicated team. I consider myself very fortunate to join the rich and long-standing tradition of caring for people and pets in Hamilton and area. Together we will grow and expand opportunities for animal well-being in our community,” states incoming HBSPCA CEO, John Gerrard.

“At the same time, we’d like to express our sincere thanks to Marion Emo, who stepped in recently as our interim CEO and helped to lead our organization through extraordinary times. Marion’s steadfast leadership has truly reflected the principle of being in service to the community,” adds Ciavarella. “John and Marion will be working closely together over the next few months to ensure a smooth transition. Both are committed to engaging staff and stakeholders during this time and sustaining service continuity every day remains our joint priority.”

About the Hamilton/Burlington SPCA

As a leader in the advancement of animal welfare, the Hamilton/Burlington SPCA enriches the lives of people and companion animals through animal sheltering, programs and services, and community engagement. The charity has been serving animals in Hamilton/Burlington area for 135 years.

Charitable Registration # 11923 6750 RR0001

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